



CURRICULUM VITAE

NIK HASLIZAWATY BINTI ABDUL HALIM

PERSONAL INFORMATION

POSITION

Lecturer / Industrial Coordinator (Business)
Faculty of Business and Accountancy

ORGANIZATION DETAILS

Universiti Poly-Tech Malaysia (UPTM)
Jalan 6/91, Taman Shamelin Perkasa
56100 Kuala Lumpur
Office phone: 03-206 9700 Ext 743

HANDPHONE / E-MAIL

+6012-9582532 / haslizawaty@uptm.edu.my

TEACHING SPECIALIZATION

1. Marketing
2. Management

RESEARCH INTEREST

1. Marketing
2. Management

ACADEMIC QUALIFICATION

Master of Business Administration (MBA), Universiti Utara Malaysia.

Year of conferment : 2005

Areas : *Business Administration*

Bachelor of Business Administration (Hons.) Marketing, University Teknologi Mara

Year of conferment : 2002

Areas : *Marketing*

Diploma In Banking, University Teknologi Mara

Year of conferment : 1997

Areas : *Banking*

WORKING EXPERIENCE

February 2012 to present

Lecturer
Faculty of Business, Accounting and Social Sciences
Kolej Univesiti Poly-Tech MARA Kuala Lumpur
Jalan 6/91, Taman Shamelin Perkasa
56100 Cheras, Kuala Lumpur

1 Nov 2011 – 31 January 2012

Pekerja Sambilan Harian (Customer Service Asst.)
Jabatan Pembangunan Wanita, Kota Bharu, Kelantan

22 Aug '2005 – 30 June 2011

Penceramah Sambilan
Institut Kemahiran Belia Negara Bachok, Kelantan

12 Jul – 19 Aug '2005

Guru Ganti

Sek. Men. Keb. Bukit Merchu, Kuala Kangsar, Perak.

10 April – 2 June '2000

Penolong Peribadi

Rozaidi Read & Co, Brickfields KL

SUBJECT TAUGHT

1. Intro. To Buss. Management I
2. Intro. To Buss. Management II
3. Human Resource Management
4. Organizational Behavior
5. Human Communication
6. Entrepreneurship
7. International Business Communication
8. Principles Of Marketing
9. Fundamentals Of Management
10. Principles of Management
11. Effective Communication
12. Organizational Behavior And Management
13. Introduction To Public Relation Strategy
14. Business Organization
15. Business Management
16. Operation Management
17. Principles Of Selling
18. Brand Management
19. Consumer Behavior
20. Sports Consumer Behavior

RESEARCH

ON-GOING RESEARCH

1. The Relationship Between Auditors' Thinking Styles and Professional Skepticism (SKIM GERAN PENYELIDIKAN DALAMAN KUPTM (URG) SESI 1/2022 - 1 Mei 2022 sehingga 2024)

COMPLETED RESEARCH

1. The Impact of Utilitarian and Hedonic Value on Satisfaction and Food Truck's Visit Intention. (A paper presented

- during the 1st National Conference on Multidisciplinary Research and Practice 2018)
2. The Influence of Library Layout to Attract More Kolej Universiti Poly-Tech MARA Kuala Lumpur Users (A paper presented during the SBA Mini Conference, 2017)
 3. “Enhancing Transparency through an Integrated Reporting Presentation Framework for the Malaysian Public Universities”. (SKIM GERAN PENYELIDIKAN DALAMAN KUPTM (URG) SESI 1/2022 - 1 Mei 2022 sehingga 2024)

PAPER PRESENTED AT CONFERENCE

1. “Benefits And Obstacles Of Integrated Reporting In The Public Sector”. International Conference in Technology, Humanities and Management, 12 - 13 June 2023

COURSES, TALKS, WORKSHOPS AND SEMINARS ATTENDED

- | | |
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| 2023 | <p>Kursus Pemantapan Outcome-Based Education (OBE): Constructive Alignment (CA) Dan Continual Quality Improvement (CQI) - Kumpulan 1 Dan 2</p> <p>Ceramah Bertajuk Inovasi Pengajaran Dan Pembelajaran: Transformasi Pendidikan Global</p> <p>Ceramah Agama Oleh Ustaz Pahrol Mohamad Juoi – Hati Tenang, Kerja Beres</p> <p>Ceramah Celoteh Dr. Malar...Elak Burnout</p> <p>Kursus Pemantapan Dan Kompetensi Buku Peraturan Akademik Universiti Poly-Tech Malaysia (UPTM)</p> <p>Program Premier Lecture - Governance And Ethics: Insights Into Academia</p> <p>Ceramah Bersama Dr Mohd Erfino Johari Sempena Bulan Kemerdekaan</p> <p>Kursus Pengurusan Data Scopus</p> <p>Ceramah Budaya Integriti Kualiti Peribadi Siri 1</p> <p>Bengkel Penaksiran Soalan Peperiksaan</p> |
| 2022 | <p>Bengkel Penyediaan Dokumen Silibus Untuk Penilaian Semula Program AB202 & AB201</p> <p>Taklimat Pengurusan Kewangan Bersama Akpk Kepada Semua Staf Kuptm</p> <p>Program Ihya Ramadhan</p> <p>Ceramah Persaraan Bersama Kumpulan Wang Simpanan Pekerja (Kwsp) Kepada Semua Staf - Kump 1</p> <p>Kursus Latihan Perisian Turnitin Kepada Staf Akademik Di Kuptm</p> <p>Seminar Ketelusan Anti-Penipuan, Anti-Jenayah Dan Anti-Rasuah Ke Arah Peningkatan Prestasi Organisasi</p> <p>Bengkel Pengajaran & Pembelajaran (Teaching And Learning), Pembelajaran Teradun (Blended Learning)</p> <p>Bengkel Bersiri Strategi Penghasilan Artikel Siri 2/2022 Bagi Fbass Siri 1</p> <p>Bengkel Bersiri Strategi Penghasilan Artikel Siri 2/2022 Bagi Fbass Siri 2&3</p> |
| 2021 | <p>Bengkel Penyediaan Dokumen Mqf Version 2</p> <p>Bengkel Latihan Asas Berasaskan Bloom’s Taxonomy (1)</p> <p>Bengkel Latihan Outcome Based Education (OBE) - FBASS</p> |

Self-Directed Training For LMS
 Latihan Pengurusan Geran Dalaman Dan Myra 2021 (Kump 1)
 Bengkel Bersiri Strategi Penghasilan Artikel FBASS (Siri 1)
 Bengkel Bersiri Strategi Penghasilan Artikel FBASS (Siri 2)
 Bengkel Bersiri Strategi Penghasilan Artikel FBASS (Siri 3)
 Program Ilham Jiwa 3.0
 Celoteh Dr. Malar: Vaksin, Kontroversi & Realiti
 Bengkel Bersiri Strategi Penghasilan Artikel FBASS (Siri 4)
 Taklimat polisi tiada hadiah dan polisi pelindungan pemberi maklumat kepada staf KUPTM
 Program mesra majikan KUPTM bersama PPZ - ceramah perjuangan kemerdekaan norma baharu

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|------|--|
| 2020 | Taklimat Pengajaran & Pembelajaran (PDP) Secara Atas Talian (Online) Di KUPTM
Bengkel Pembelajaran Teradun 'Blended Learning
Bengkel Latihan KUPTM LMS (Alpha Version)
Seminar Online "Work-Life Synergy" |
| 2019 | Bengkel Latihan Open & Distance Learning (ODL)
Bengkel Penyediaan Maklumbalas MQA Bagi Program Bachelor In Sports Management
Taklimat Product Knowledge
Bengkel Moderasi Set Soalan Peperiksaan Akhir September 2019 (Resource Person) |
| 2018 | Kursus Penasihat Akademik (Asas Kaunseling Kepada Mentor)
Bengkel Penyediaan Cadangan Penyelidikan Bagi Geran Kuptm KL
Bengkel Pedagogi Abad Ke-21
Seminar Pendidikan 4.O: Enabling Learning Beyond Boundries
Taklimat Kaedah Pemindahan Maklumat Student Learning (SLT) Bagi Penyediaan Course Planner
Bengkel Pembangunan Prog Bachelor Of Sports Management (BS201)
Bengkel Open And Distance Learning Enrichment Session KUPTM Kuala Lumpur
1st National Conference On Multidisciplinary Research And Practice 2018 |
| 2017 | Bengkel Pedagogy Interactive Learning Siri 1
Bengkel Product Knowledge
Case Research and Writing Workshop
Bengkel Penyediaan Warning Letter
Kursus OLES |
| 2016 | Bengkel MYOB
Kursus Mendeley
Bengkel Menggubal Soalan Exam |
| 2015 | Kursus Prezi
Kursus Microsoft Words
International Halal Seminar
Bengkel Penaksiran Soalan Peperiksaan |
| 2014 | Bengkel Penaksiran Soalan Peperiksaan
Bengkel Penaksiran Soalan Peperiksaan |
| 2013 | Bengkel Penaksiran Soalan Peperiksaan |

Kursus "OLES"
"SOHO Selling Sales Presentation Fundamentals" by Tom Abbott

2012	Kursus Pemantapan Budaya Kerja Kualiti
2010	Kursus Microsoft Office 2007
2008	Kursus Training Of Trainer (TOT) Pengajar Keusahawanan IKBN/IKTBN
2005	Effective Oral Communication in English
2005	Dialogue on Human resource Management : The ACM Experience
2004	Symposium On Organizational Behavior "Organizational Culture in Public Sector : Issues and Challenges"
2001	Seminar on K-Economy and the Future of Malaysia Business
2000	Seminar on Globalization an Social Roles of Business